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The Recovery of Rhetoric as

The Recovery of Rhetoric 103 postmodern society, thoroughly saturated with information media, be-ing is confusing, variable, problematic The vision of reality that the media portray is a soft, malleable reality, fluid and mobile Contrary to what critical sociology has long believed (with good reason, unfortunately), standardization, uniformity, the manipulation of consensus and the errors of

Building Consensus. An introduction to a rhetorical approach

In this way, the recovery of rhetoric, considered both as a practice and as a theory of persuasive speech, may shed light on the role of discursive processes in building consensus, and thus may allow a revision of the dialectical tension between the pairs of concepts that the debate tends to focus on: normative/descriptive, rational/irrational, agreement/conflict To better understand the role

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The Recovery of Rhetoric: Persuasive Discourse and Disciplinarity in the Hu man Sciences Charlottesville: UP of Virginia, 1993 Selections, including: Roberts, R H, and J M M Good "Introduction: Persuasive Discourse In and Between Disciplines in the Human Sciences" (p 1 -22) Cahn, Michael "The Rhetoric of Rhetoric: Six Tropes of Disciplinary Self -Constitution" (p 61 -84

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